

## Application of Behavioural Insights in the Implementation and Scrutiny of Regulation

### Hybrid Workshop

7 December 2022, estimated timeframe 13:00 – 16:30 (CET)

Office of the Government of the Czech Republic, Hrzánský palác, Prague 1

Links to the MS Teams session will be sent out in due time.

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**RegWatchEurope (RWE), an informal network of European independent regulatory scrutiny bodies, is organising a hybrid workshop on the practical use of Behavioural Insights (BI) in Better Regulation and—potentially—in regulatory scrutiny as well.**

Government policies and regulations are essentially **social engineering initiatives** designed to adjust the behaviour of their recipients. However, democratic governments and their administrations around the world are **struggling to influence public thinking and decision-making** in order to improve compliance and reduce enforcement costs. The debate over the broad application of behavioural insights in this area has resurfaced in recent years, fuelled by waves of overlapping crises.

We are inviting you to join us and contribute to the subject-matter discussions. The invited speakers will consider not only on the **current practical applications of BI** but also **the situations in which they might have been useful**, such as in managing the pandemic crisis or fending off hybrid threats and disinformation.

The workshop will build on the two earlier RWE-organized events this year that were aimed at **overcoming institutional opposition** to the application of better regulation and **gaining political support** for its guiding principles.

## Final Agenda

- 12:00** Registration and lunch for in situ participants
- 12:45** Opening of online session
- 13:00** **Welcome and introduction**  
Marek Havrda – Chair of RIA Board, Czechia
- 13:10** **Behavioural insights in RIA**  
Harry Vines – Office of Impact Analysis, Australia
- 13:30** **Case studies of the Behavioural Insights application to UK regulation**  
Kristína Londáková – The Behavioural Insights Team, UK
- 13:50** **Behavioural Insights applied to policy-making at EU level**  
Emanuele Ciriolo – JRC Competence Centre on Behavioural Insights, EC
- 14:10** **Q&A and Discussion**
- 14:30** Coffee & Refreshment Break
- 15:00** **Mind the incentives!**  
Vojtěch Zíka – Center for Behavioral Experiments (CEBEX)
- 15:20** **Evidence-informed policy-making and methodological aspects of Better Regulation**  
Paul Smits – Competence Centre on Modelling, EC
- 15:40** **Application of Behavioural Approach in the Regulatory Scrutiny**  
Marek Havrda – Regulatory Impact Assessment Board, Czechia
- 16:00** **Discussion and Final Summary**
- 16:30** Workshop ends